

Internet and Digital Technologies

The information economy is characterised by rapid changes in technology, particularly digital technology. Development in the areas of telecommunications and broadcasting, broadband and wireless technology, and the internet has led to similarly rapid and complex changes in the law, as well as uncertainty as to the application of current law to new phenomena.

The growth in digital technologies has led to regulatory convergence in telecommunications and broadcasting. The importance to business of having a definite web presence, and business' increasing reliance on electronic databases, lead to interesting issues involving traditional laws like copyright and trade marks law, as well as more contemporary laws such as that which protects personal privacy.

Our deregulated economy and the move towards global free trade, and the threat of terrorism have also affected this environment.

Hunt & Hunt recognises the importance of the information economy and has developed considerable expertise in the application of the law to those who operate their business on-line, and those who utilise digital technologies in their operations.

Our services

- the establishment of internet businesses, including advice and action on structuring, domain names, and intellectual property protection
- advice to internet businesses on compliance with intellectual property and privacy laws, and management of disputes
- website hosting and development agreements, website terms and conditions and privacy policies
- compliance advice for business and marketing activities which rely on electronic databases, including advice on the spam, "do not call" register, privacy and telecommunications acts
- assistance with implementation of electronic data interfaces with customers and suppliers, including development of electronic trading partner agreements and portal terms and conditions
- Information and Communication Technology contracts advice and documents, and management of disputes



About our firm

Established in 1929, Hunt & Hunt is a respected law firm, with offices throughout Australia, and with a strong presence in New Zealand and China.

Based on both revenue and headcount, we are one of the largest law firms in the Asia Pacific region. As such, we have the breadth and depth of resources necessary to service the diverse needs of business, government and private clients.

Our firm's strength and reputation is in three core areas - Property, Commercial and Insurance - and encompasses a large number of work types:

- Asset and Succession Planning
- Banking and Finance
- Internet and Digital Technologies
- Corporate and Commercial
- Customs, Trade and Transport
- Employment and Workplace Relations
- Environment and Planning
- Infrastructure and Projects
- Insolvency and Debt Recovery
- Insurance
- Intellectual Property
- Litigation and Alternative Dispute Resolution
- Migration
- Occupational Health and Safety
- Property
- Taxation
- Wills and Estates
- Workers Compensation.

We provide our clients with an enhanced global reach through our exclusive Australian membership of Interlaw, an association of independent commercial law firms across 120 cities. Through this association, and our strong Asia Pacific footprint, we are able to support our clients wherever they seek to do business.

Hunt & Hunt has carved out an enviable position in the Australian legal market by positioning our firm at the mid-point on price, and cost-consciously delivering premium services to our clients.

Our firm's size, structure and culture have distinct advantages. As we are not bound by bureaucracy or hindered by layers of politics, policy or procedure, we are easier to do business with. We pride ourselves on being collaborative, practical, accessible and approachable. Though our workforce is populated with brilliance, it is free from ego and arrogance.

Our firm moves with the times and innovates constantly to deliver our services more efficiently, to automate routine processes, and to add value to our clients. Yet, while we harness technological advancements, we are careful not to use technology to the disadvantage of personal relationships, or to the detriment of client service.



Contact us

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